

# The Elusiveness of Al based Records Classification

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## **OVERVIEW**

 The idea of using AI to facilitate records and archival work is not new.

 In 1987 - Hirtle wrote about "Artificial Intelligence, Expert Systems, and Archival Automation".

 In 1991 - Stielow compared the development of archival theory with the cutting edge of artificial intelligence, characterising both as "the search for the obvious."





- In 2019,
  - 44% of records professionals agreed that their organisations use "automated tools to locate and preserve relevant information,"
  - 49% are manually deleting emails, and
  - 58% are manually deleting records from mobile devices
- Organisations are drowning in records and information. From LR survey:
  - 71% of organisations have no idea of the content in their stored data [and]
  - 79% of organisations say too much time and effort is spent manually searching and disposing of information".



## **TRENDS**

- Managing records is a continuous activity.
- Evolvement of technology has changed the practice.
- From industrial digital AI revolutions, three broad trends:
  - The (ever) increasing volume of records created
  - The (ever) increasing dominance of structure data systems over unstructured data
  - The (ever) increasing ability to re-classify and re-aggregate all records in a records system

- As Rolan et al. put it, "Today's information environments have become a 'wild frontier', decentralised and fractured, and subject to pressures that include increasing data volumes, reliance on commercial and proprietary systems, and evolving forms of records and formats".
- There have been several AI projects focusing on aspects of records and archival work that using machine learning & deep learning
  - to identify patterns that yield insights
  - to classify the content of records
  - to create internal tags for keeping track of analytics (in IMS)
  - to simplify the process of identifying records and automates the retention schedule



- The advancements of document classifications that powered by Al able to manage documents in smarter ways which to help organisations for automatic routing, sentiment analysis, genre/language identification.
- For example, The Microsoft 365 ecosystem generated a huge volume of new content scattered across four main workloads – Exchange/Outlook, SharePoint, OneDrive and Teams. A few other systems such as Yammer also added to the mix.
- Most of this information was not subject to any form of classification in the recordkeeping sense. The Microsoft 365 platform included the ability to apply retention policies to content but there was a disconnect between classification and retention.



## THE COMPLEXITY

- Most of the classification works on the content.
- The complexity of records classification lie on context & structure
- What are content, context, and structure?
  - Content: text, data, symbol, image, sound, graphic, and any information forming a record.
  - Context: 3 aspects are contextual information (e.g. digital signature), relationship from record to another record, and activity that create the record.
    - E.g via doc/info attached, network, reference/code/number or metadata
  - Structure: how records are formed including: format, symbol e.g. letter, memo, official email in public office; address, date, paragraph, and signature.

Kepala surat (Letterhead) KETUA PENGARAH ARKIB NEGARA MALAYSIA

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Nama dan alamat penerima

No. Rujukan

Ruj. Kami Tarikh

ANM.100-2/6/1V03(1) 23 Oktober 2015

YBhg. Datuk Hj. Ab. Ghaffar Bin A. Tambi Timbalan Ketua Setiausaha (Kebudayaan) Kementerian Pelancongan dan Kebudayaan Malaysia Pejabat Timbalan Ketua Setiausaha (Kebudayaan) Aras 17, No. 2, Menara 1, Jalan P5/6 Presint 5 62200 PUTRAJAYA

YBhq. Datuk,

Panggilan hormat penerima

Tarikh di ruang atas sebelah kanan selepas No. Rujukan. Ruangan tarikh yang kosong hendaklah diisi semasa menandatangani surat.

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JEMPUTAN KE MAJLIS PERASMIAN SAMBUTAN HARI WARISAN AUDIOVISUAL SEDUNIA 2015 ANJURAN ARKIB NEGARA MALAYSIA

Dengan segala hormatnya saya diarah merujuk kepada perkara di atas.

Sukacita dimaklumkan bahawa Jabatan Arkib Negara Malaysia bercadang untuk menganjurkan Mailis Sambutan Hari Warisan Audiovisual Sedunia 2015 pada 12 November 2015 (Khamis) bertempat di Bangunan Pusat Pendokumentasian dan Pemuliharaan Audiovisual Negara (PPPAV), Arkib Negara Malaysia, Jalan Tuanku Abdul Halim, Kuala Lumpur. Majlis ini dianjurkan bersempena sambutan Hari Warisan Audiovisual Sedunia yang ditetapkan oleh UNESCO pada 27 Oktober setiap tahun. Tema sambutan pada tahun ini ialah "Archives at Risk: Protecting the World's Identities".

Sempena majlis sambutan Hari Warisan Audiovisual Sedunia 2015 ini, Arkib Negara Malaysia akan menganjurkan Majlis Diskusi Ilmu: Pemeliharaan Bahan Audiovisual bagi memberi kesedaran kepada peserta tentang kepentingan pemeliharaan bahan audiovisual di samping mempertingkatkan perolehan, penyimpanan dan pendokumentasian bahan audiovisual yang bernilai kepada negara. Mailis turut diserikan dengan acara Penyerahsimpan bahan audiovisual, Pameran slaid kaca bertajuk "Cerminan Kehidupan", sesi Tayangan Filem, Kem Fotografi serta Kem Animasi.

Untuk makluman YBhg. Datuk, program ini akan disempurnakan perasmiannya oleh YB Datuk Mas Ermieyati binti Samsudin, Timbalan Menteri

seterusnya ditulis pada sudut kanan

Sambungan

ke muka surat

sebelah

bawah surat

Pelancongan dan Kebudayaan Malaysia.

Arkib : Intipati Kepada 'Masa'



Nombor Rujukan surat atas ANM.100-2/6/1V03(1) sebelah kiri setiap helaian surat Sehubungan itu. Arkib Negara Malaysia amat berbesar hati ingin menjemput YBhq. Datuk untuk hadir ke Mailis Perasmian Sambutan Hari Warisan Audiovisual Sedunia 2015 sepertimana ketetapan berikut: Tarikh 12hb November 2015 (Khamis) 9.00 pagi Masa Tempat Bangunan PPPAV, Arkib Negara Malaysia, Jalan Tuanku Abdul Halim (Jalan Duta) 50568, Kuala Lumpur Perasmi YB Datuk Mas Ermieyati binti Samsudin Timbalan Menteri Pelancongan dan Kebudayaan Malavsia Segala kerjasama dan perhatian pihak YBhg. Datuk berhubung perkara ini amatlah dihargai dan didahului dengan ucapan terima kasih. Sekian, terima kasih. 1 kali jarak Pengakhiran Surat "BERKHIDMAT UNTUK NEGARA" "Berkhidmat Untuk Negara" Saya yang menurut perintah, 3 kali jarak Single spacing Nama pengirim ditulis (AZEMI BIN ABDUL AZIZ) dengan huruf besar dan Ketua Pengarah Arkib Negara Malaysia tebal sitihajar/jemputanhariAV2015/MvDoc Nama penyedia dokumen Font: Arial. Saiz: 8 LAILA/khidmatnasihat/tdrive1 Pewujud surat taiuk/perkara Muka surat di bahagian tengah lokasi simpanan pewujud bawah surat





- Records management will become a data science, overseeing algorithms that apply record classifications and/or record retention and access rules.
- To an algorithm everything is data. Algorithms, like humans, tend to understand data best when they view it in the context of its originating application. E.g.
  - Email is best understood within email systems, or within repositories that can replicate the structure and functioning of email systems.
  - No longer any necessity to move content out of one structured database (such as an email system) into another system.



- Organisations will have the technical possibility of having one overall structure/schema for organising records.
  - But this dream is likely to remain elusive due to the fact that data created within a structured dataset is usually much more meaningful and manageable within the structure of that dataset than it would be outside of it.
- In Malaysia, manual template for classification scheme is prepared by the NAM, for general administrative records (100 500).
- NAM worked with MAMPU since 2013 to develop digital document management system and include the file classification plan in it.



# FILE CLASSIFICATION PLAN-NAM

- Classification File (Template)
  - 100 to 500: General
  - 600 onwards : Function-based

Code	Туре			
100	Administrative (including ICT, legal, IP, risk management, office management, ISO compliant, etc)			
200	Land, Building, and Infrastructure			
300	Asset and Storage			
400	Finance			
500	Human Resource			
600	Function according to core business (Eg. NAM – Records Management, Mampu – Project Management for public sector)			





#### CONTOH KLASIFIKASI FUNGSIAN SEKOLAH-SEKOLAH NEGERI PAHANG

KOD	FUNGSI/ AKTIVITI/ SUB- AKTIVITI	кор	TRANSAKSI / FAIL	DESKRIPSI
600	TADBIR URUS SEKOLAH			Perkara-perkara berkaitan tadbir urus sekolah, dasar, peraturan, takwim, kurikulum, peperiksaan, pemantauan Pengajaran Dan Pembelajaran (P &P) dan naziran.
600-1	Dasar dan Peraturan			Perkara-perkara berkaitan penyediaan dasar, peraturan dan garis panduan.
600-1/1	Penyediaan Dasar dan Peraturan	600-1/1/1	Garis Panduan Disiplin	Perkara-perkara berkaitan penyediaan garis panduan disiplin, hukuman dan denda bagi kesalahan yang dilakukan mengikut kategori.
		600-1/1/2	Buku Panduan Peraturan Sekolah	Perkara-perkara berkaitan penyediaan buku panduan dan draf peraturan sekolah.
		600-1/1/3	Peraturan Asrama	Perkara-perkara berkaitan penyediaan buku panduan dan draf peraturan asrama.
600-2	Takwim Sekolah			Perkara-perkara berkaitan takwim dan jadual waktu kelas.
600-2/1	Jadual Waktu Persekolahan	600-2/1/1	Jadual Waktu Induk/Kelas	Perkara-perkara berkaitan penyediaan, penyemakan dan pelaksanaan Jadual Waktu induk/ kelas sekolah.
		600-2/1/2	Jadual Waktu Peribadi	Perkara-perkara berkaitan penyediaan Jadual Waktu peribadi setiap guru dan kakitangan.
		600-2/1/3	Jadual Waktu Kelas Bimbingan	Perkara-perkara berkaitan penyediaan Jadual Waktu Kelas Bimbingan/Tambahan sekolah.
		600-2/1/4	Jadual Waktu Anjal	Perkara-perkara berkaitan penyediaan dan pelaksanaan Jadual Waktu Anjal sekolah.
		600-2/1/5	Jadual Guru Gantian	Perkara-perkara berkaitan penyediaan Jadua Waktu Guru Gantian.



PANDUAN PENGURUSAN REKOD SEKTOR AWAM





#### **100 PENGURUSAN PENTADBIRAN**

#### 100-1 Perundangan

100-1/1

Akta / Enakmen/ Ordinan / Rang Undang-undang / Undang-undang Kecil

Agensi

100-1/1/1 Penggubalan Akta/ Enakmen/ Ordinan /Rang Undang-undang/

Undang-undang Kecil

100-1/1/2 Pindaan Akta/ Enakmen/ Ordinan /Rang Undang-undang

/Undang-undang Kecil

100-1/2 Akta / Enakmen / Ordinan/ Rang Undang-undang / Undang-undang Kecil

**Luar Agensi** 

100-1/2/1 Ulasan Atas Penggubalan Akta / Enakmen / Ordinan / Rang

Undang-undang / Undang-undang Kecil Luar Agensi

100-1/3 Pekeliling Dan Peraturan Dalam Agensi

100-1/3/1 Pekeliling Agensi

## <mark>100-</mark>1/1/<mark>1</mark>

100: Function - Administration

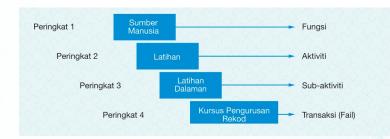
1/: Activity - Public Relations

1/: Sub Activity - Visit

1: Transaction (File) – Domestic Visit
- International Visit

### TEMPLAT KLASIFIKASI FAIL URUSAN AM (SIRI 100 - 500) SEKTOR AWAM

#### ARKIB NEGARA MALAYSIA 2018

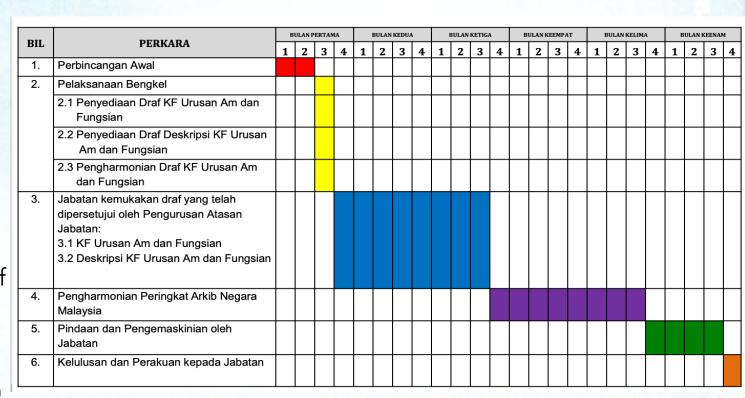






## MANUAL PROCESS

- 1. Preliminary discussion
- 2. Workshop execution
- 3. Proposed draft by department
- Refinement of the draft (NAM)
- Review or update (dept)
- 6. Approval



6 months preparation, at least





## DIGITAL DOCUMENT MANAGEMENT SYSTEM-MAMPU

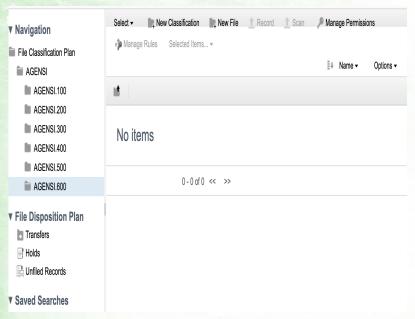
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- The basic objectives of the DDMS 2.0 System are to:
  - replace the use of physical records with digital records;
  - minimise the use of paper;
  - enable digital records and physical records to be stored and maintained electronically; and
  - enable all government affairs such as presentation materials, internal circulars and letters between agencies/departments are managed or made electronically.

# About the System



- Classification is according to FAT, and records is created in transaction folder.
  - Note: no creation of records (yet) in version 2.0. Records are created outside of the system.
- Using Alfresco as vendor, but fully maintained by the MAMPU
- Security using Information Right Management (IRM).
  - So far, no incidents and attempt yet. Any classified documents must use IRM to open the document. Restricted-confidential-secrettop secret
- No Al-based technology used in the system.

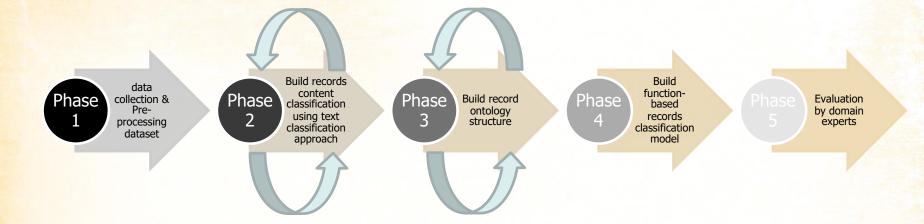


## METHODOLOGY

- This project proposes a model that can automatically classify a record based on function.
- The function-based record classification model requires content, structure, and context.
- Thus, to perform an automatic function-based record classification model, tools like automatic text classification (for the content) and record ontology structure (structure and context) are needed to extract the content, structure, and context from a record.



## 5 PHASES







## TAKE AWAY

- Classification is the "sleeping beauty of information science," and classification is indeed an indispensable technique for recordkeeping (Bowker & Star, 1991).
- No matter how advanced the technology is, we still believe that we can protect the trust of people through records. Therefore, it is crucial to maintain records trustworthiness.
- To maintain the trustworthiness, it must be implemented according to the right theory, in this sense we refer to Archival Science Theory and Diplomatic.



### Acknowledgement

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## THANK YOU

